



### Did you know:

- The average American home contains 300,000 items, yet 1 in 10 households also have a storage unit
- Americans use 2.5 million plastic water bottles an HOUR
- According to a 2012 [NY Times article](#), digital warehouses worldwide used to store information, such as the 2 billion photos downloaded to Facebook every day, consume about 30 billion watts of electricity or the equivalent of 30 nuclear power plants.
- 3.1% of the world's children live in America, but they own 40% of the toys consumed globally
- Americans make up an estimated 5% of the world's population. However, the U.S. produces an estimated 30% of the world's waste and uses 25% of the world's resources.

**What do all of these facts have in common?** They all require energy and Americans have a voracious energy appetite!

Do you ever wonder about your personal energy footprint? If you knew how large it was, would you choose to do things differently? With 7 billion people on the planet, we consume a lot of “stuff”. The energy we use to fuel our everyday lives involves much more than heating our homes or choosing a different kind of car to drive. The “stuff” we consume – from food to knick-knacks – is responsible for up to 60 percent of global greenhouse gas emissions and between 50 and 80 percent of total land, material, and water use.

**Energy360** is helping consumers understand the impact their lifestyle has on the planet. We have tools that increase awareness and help consumers make different choices. We can help you change behaviors that will save you money AND become a better steward of the planet!

**Join** us on this journey in discovering how changing even the smallest behaviors can have a positive impact on our future, our lives and our planet.

Become part of the movement in identifying your energy appetite and becoming energy fit!

**For more information please visit our website:** [www.energy360.us](http://www.energy360.us)

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*Energy360 is a recognized 501(c)3 not-for-profit organization that is grass roots funded. We depend on donations from individuals to support our efforts around education and advocacy. We are a group of professionals with diverse backgrounds who collectively have spent decades dealing with the logistical, political, personal and economic issues associated with energy and natural resources.*